



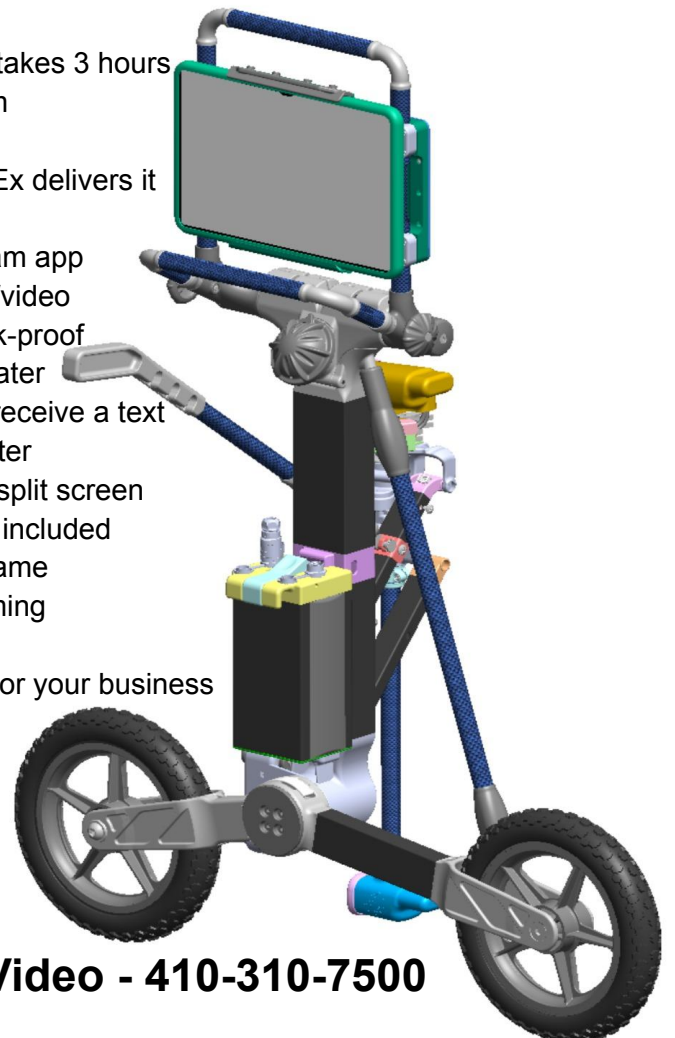
# Introducing The Argo SmartCam®

Designed by Coaches ... for Coaches  
Simple and Affordable Underwater Video  
Delivered Straight to the Swimmers Phone



## FEATURES AND BENEFITS

- Run a “Starter-Training Session” first
- We come to your pool and film 100 kids at \$25 each; takes 3 hours
- We train two of your people how to use the SmartCam
  
- After your Training Session, lease a camera and FedEx delivers it
- Cost to lease is \$500/day, 2 day minimum
- Before shipping, we load your roster into the SmartCam app
- Every time a swimmer is filmed, they receive a text w/video
- All carbon fiber and 3D printed; water-proof and shock-proof
- Use the Samsung S9 tablet independently ... underwater
- Use the tablet overwater at meets; swimmers (relay) receive a text
- SmartCam has two cameras; overwater and underwater
- Playback is instantaneous; includes slow motion and split screen
- Runs for 10 hours on a single charge; backup battery included
- SwimmerTrac® software keeps the swimmer in the frame
- Wireless microphone allows audio recording while filming
- Do your own real-time voice overs as you are filming
- Private Coaches and Clinics; this is a game changer for your business



**Brad Hopkins - Argo Swim Video - 410-310-7500**



## Starter Session & Training Session Combined ~ \$2500



1

- We come to your pool and film for \$2500, covering all our own expenses
- **We can film 100 kids at \$25 - 50 kids at \$50 - 60 kids at \$45 ... etc etc etc**
- We prefer you to handle billing, paying Argo directly
- Filming is a quick 50 yards; takes no more than **one or two minutes each swimmer**
- Filming can take place at practice (better), or a "non-swim-meet-weekend" Saturday or Sunday
- If held on a weekend, we handle scheduling using SignupGenius

This fast, inexpensive filming session delivers a taste of the SmartCam's versatility to all participants, delivered straight to their phone. **Give us two people to train while we are at your pool filming; next time do your own filming.**

Parents reserve a slot, show up and are **out the door in 5 minutes**. Filming during practice (easiest) requires only one edge lane free of obstructions. **We will film 100 kids in 3 hours**. Video is delivered directly to the Parents phone. Just the raw, unedited video. This method relieves the Staff of the burden of reviewing every swimmer's video. **At this price, just let the kids watch and learn on their own.**



## Lease a SmartCam ~ \$500 / Day ~ Do Your Own Filming



2

- **Cost to lease is \$500 per day with a 2 day minimum**
- **You pay FedEx 2nd Day Air shipping and a security deposit of \$3500**
- Send us your roster and we program it into the camera app before shipment
- You select a swimmer, then select a stroke and film as many swimmers as you like
- Walkup swimmer feature lets you film swimmers from other teams or run your own video clinic
- Once permissioned by the Parent, all video is delivered directly to the swimmer's phone
- Set up of the SmartCam requires no tools and takes less than 3 minutes
- **FilmTech training is not included with this program; "Starter Session" must come first**

If we've previously trained your people to do your filming, when FedEx delivers the camera, open the case, set up the camera and start filming. **We will pre-load the app with your roster so that all your swimmers are displayed on the tablet screen.** Makes filming a breeze.



## Argo Beta Program ~ One Full Year ~ Unlimited Filming



3

- Being in the Beta Program brings special benefits that enable you to make money
- Requires a \$3500 deposit. Cost is \$1000 per month for twelve (12) months
- Argo delivers the SmartCam personally and trains your people for 3 days
- This program includes one (1) Samsung waterproof S9 tablet; extras are \$1200 each
- You get all software and hardware updates free of charge
- Run your own video clinics; sub-Lease to private coaches
- Unhappy for any reason ... return the SmartCam after three (3) months at no penalty

Note: Share the camera with another site within your organization or another team. In doing so, keep the camera for two weeks a month, **reducing your cost to \$500**. Air Force Academy is doing just this for their Men's and Women's teams; **one SmartCam and two tablets.**