



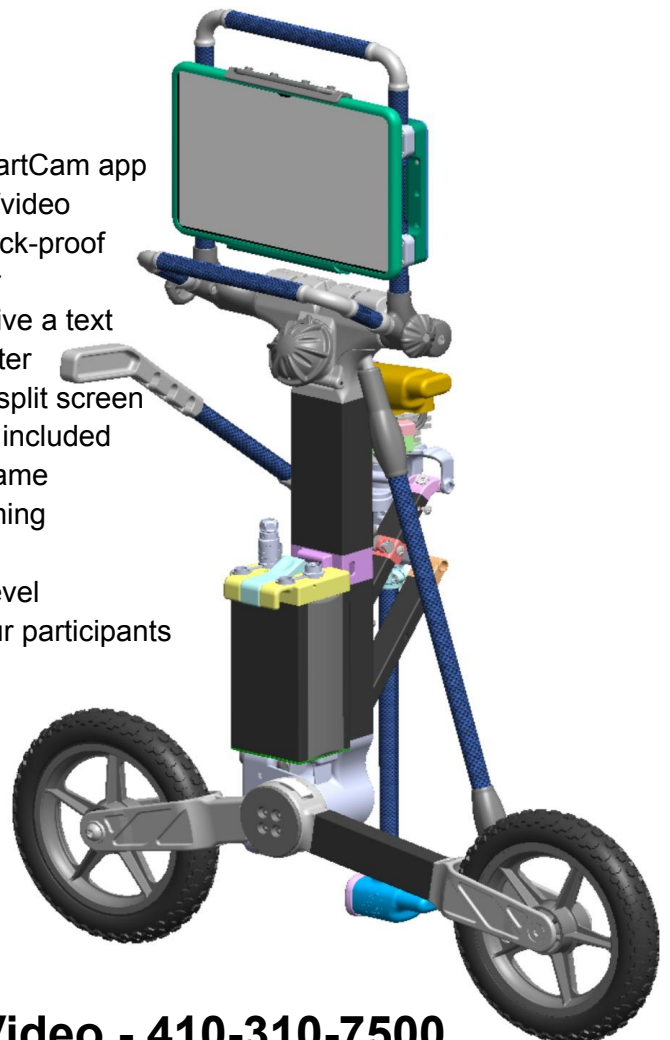
Introducing The Argo SmartCam®

- Designed by Coaches ... for Coaches
- Simple and Affordable Underwater Video
- Delivered Straight to the Swimmers Phone



FEATURES AND BENEFITS

- Argo comes to your pool and trains you how to use it
- Lease a SmartCam; FedEx delivers and retrieves it
- Before use, we load your swimmer roster into the SmartCam app
- Every time a swimmer is filmed, they receive a text w/video
- Constructed of all carbon fiber and 3D, water and shock-proof
- Use the Samsung tablet independently ... underwater
- Use the tablet at a meet to film heats, swimmers receive a text
- SmartCam has two cameras; overwater and underwater
- Playback is instantaneous; includes slow motion and split screen
- Runs for 10 hours on a single charge; backup battery included
- SwimmerTrac® software keeps the swimmer in the frame
- Wireless microphone allows audio recording while filming
- Do your own real-time voice overs as you are filming
- Private Coaches: this takes your service to the next level
- Swim Clinic Operators; this is a game changer for your participants



Brad Hopkins - Argo Swim Video - 410-310-7500



Starter Session & Training Session Combined ~ \$2500



1

- We come to your pool and film for \$2500, covering all our own expenses
- **We can film 100 kids at \$25 - 50 kids at \$50 - 60 kids at \$45 ... etc etc etc**
- We prefer you to handle billing, paying Argo directly
- Filming is a quick 50 yards; takes no more than **one or two minutes each swimmer**
- Filming can take place at practice (better), or a "non-swim-meet-weekend" Saturday or Sunday
- If a weekend, we handle scheduling, using SignupGenius; Parents click a link and pick a filming slot

This fast, inexpensive filming session delivers a taste of the SmartCam's versatility to all participants, delivered straight to their phone. **Give us two people to train while we are at your pool filming; next time do your own filming.**

For weekend filming we use SignupGenius. Parents reserve a slot, show up and are **out the door in 5 minutes.** Filming during practice (easiest) requires only one edge lane free of obstructions. **We will film 100 kids in 3 hours.** Video is delivered directly to their phone. Just the raw, unedited video. This method relieves the Staff of the burden of reviewing every swimmer's video. **At this price, just let the kids watch and learn on their own.**



Lease a SmartCam ~ \$25/Swimmer ~ Do Your Own Filming



2

- Cost to lease is \$25 per swimmer; **minimum is 50 swimmers**
- You pay shipping; FedEx 2nd Day Air. Figure \$300-500 depending on distance
- Lease for 50-99 swimmers (\$1250) and you have two (2) full days to complete your filming
- Lease for 100+ swimmers (\$2500) and you have three (3) full days to complete your filming
- Lease for a week at \$3500 and your filming is unlimited; perfect for big teams
- Once permissioned by the Parent, all video is delivered directly to the swimmer's phone
- Set up of the SmartCam requires no tools and takes less than 3 minutes
- **Training of your FilmTechs is not included with this program; Starter Session comes first**

If we've previously trained your people to do your filming, when FedEx delivers the camera, open the case, set up the camera and start filming. **We will pre-load the app with your roster so that all your swimmers are displayed on the tablet screen.** Makes filming a breeze.



Argo Beta Program ~ One Full Year ~ Unlimited Filming



3

- Being in the Beta Program brings special benefits
- Requires a \$3500 deposit. Cost is \$1000 per month for twelve (12) months
- Argo delivers the SmartCam personally and trains your people for 3 days
- This program includes one (1) Samsung waterproof S9 tablet; extras are \$1200 each
- You get all software and hardware updates free of charge
- Run your own video clinics and private coaching sessions
- Sub-Lease to private coaches at your pool
- Unhappy for any reason ... return the SmartCam after three (3) months at no penalty

Note: Share the camera with another site within your organization or another team. In doing so, keep the camera for two weeks a month, **reducing your cost to \$500.** Air Force Academy is doing just this for their Men's and Women's teams; **one SmartCam and two tablets.**