



Argo Swim Video® | Train Smarter ~ Swim Faster

Argo films over 3000 age-group, senior, masters, triathlete and collegiate swimmers across North America. Proprietary underwater cameras and hi-speed filming of entire teams is coupled with professionally produced teaching videos to provide an effective path to faster swimming, improved engagement, and better swim-life balance. The optics for your parents are strong, sending the message that professionally produced video and teaching analytics are an important priority.

AFFORDABLE TURN-KEY SERVICE

- Argo offers four (4) different programs and prices to fit all teams and demographics
- Our newest offering is the Test Drive; 60 swimmers at \$85 ea
- All programs include a free iPad Pro and expert teaching videos of every swimmer
- We offer optional scheduling, billing and parent-outreach services at no charge

STREAMLINED FILMING PROCESS

- We film at your pool, practice or weekend, at a rate of 15-20 swimmers per hour
- When possible, we bring two cameras, doubling that pace to 35+ swimmers per hour
- Our cameras move with the swimmer, end-to-end, filming above and below water
- We film each swimmer from head-on, front-quarter, full-side and rear-quarter
- After filming, the raw video lives on your new (free) iPad for daily use, no wifi required

ARGO ANALYSTS DELIVER EXPERT TEACHING VIDEOS

- Over 80% of kids identify as “visual learners” ... but have never seen themselves swim
- Within 2 weeks of filming, every swimmer receives a personalized 10-min teaching video
- These are loaded with voice, time-shift, slo-mo, graphics and intensely positive feedback
- Our team is happy to use your talking points for some or all of your educational videos

WHAT COACHES ARE SAYING

“I want to tell you how happy we are with Argo Swim Video. The filming process is efficient, the video quality is excellent and I find the reviews positive and concise. The technical recommendations, using our talking points, was right on the mark. I also like the way the reviewers use the swimmers name; a nice personal touch. One of the women reviewers has such a sweet and positive tone with my young swimmers that it is just a pleasure to hear her comments. I am very interested in planning our next session with Argo Swim Video. We have 300 age-group swimmers and 100 master participants in our programs. In addition, I would like my coaching staff to be filmed the next time you are in northern California. Steve Haufler, Head Coach, Orinda Country Club”