



Argo Swim Video | Train Smarter. Swim Faster.™

Argo Swim Video is a filming service for age-group swim teams, delivering HD video as a coaching tool to improve stroke mechanics. Using iPads and wall-mounted TV screens, our system enables daily technical instruction during practice, while swimmers are still in the water. Equipped with on-deck, handheld, slow-motion video, coaches can show swimmers (both individually and as a group) specific details on how to improve. Our affordable service includes 3 filming sessions per year, to ensure consistent improvement and ongoing feedback.

STREAMLINED FILMING PROCESS

- Our team comes to your pool and films 20 swimmers per hour
- We film during practice or special session, using only one edge lane
- The camera moves with the swimmer to film above and below water, including turns
- We help coaches build video teaching into practice plans using iPad and TV

AFFORDABLE TURN-KEY SERVICE

- We film 3x per year for \$100 per swimmer (~\$33 per session)
- Signup includes at least one free iPad and a free 65" wall-mounted TV
- We take care of everything so coaches can focus on teaching, not filming
- Swimmers receive video link via text, or they can view/download through our website

VISUAL LEARNING & IMPROVED ENGAGEMENT

- Over 80% of kids identify as "visual learners" but have never seen themselves swim
- Video increases fun and engagement, and helps kids maintain better swim-life balance
- Coaches are able to run more dynamic practices, and be better teachers
- Innovative clubs are already teaching with video - be a team that trains smarter



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